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Editorial Note

The St. Theresa Journal of Humanities and Social Sciences is now in its ninth year. The editorial team wishes to express our gratitude for your valued contributions and support, in helping establish the journal and collaborating knowledge that contributes to academic growth. This issue features eleven articles from Thailand, China, the Philippines, Saudi Arabia, Ethiopia, and Nigeria.

This current issue brings together 10 research articles and 1 academic article. The articles offered remarkable findings and suggestions as highlighted below.

Research article 1, reviewed recent research on factors that influence innovative work behavior in the workplace. The author conducted a literature search using keywords related to innovative work behavior and identified several influential factors, such as organizational commitment, innovative climate, management support, and innovative skills. The article concludes by evaluating a conceptual model that has the potential to enhance the quality of daily work activities within organizations.

Research article 2, examined how user evaluations affect Chinese consumers' purchase choices for both physical goods and intangible services. Positive ratings increase purchase probability, and negative reviews have the opposite effect. The study also reveals a high prevalence of fake reviews, which can distort buying decisions. These fraudulent evaluations come in different forms, including sponsored endorsements and false user feedback, and the study suggests ways to identify and minimize their impact. Overall, the study emphasizes the significance of genuine customer evaluations in shaping buyer behavior.

Research article 3, found that communication barriers can impact organizational outcomes, according to a study on a Thai logistics company. Organizational culture, employee satisfaction, turnover intention, and productivity

are the main barriers. Effective communication is vital for enhancing business processes and achieving success, while hindered communication can lead to decreased performance and efficiency. Corporate executives must prioritize communication strategies to increase work efficiency.

Research article 4 found that meaning-focused feedback significantly improved learners' writing performance. It can effectively improve essay writing skills in content, organization, cohesion, and vocabulary.

Research article 5 - explored how virtual professional learning communities can improve self-professional development for teachers in Ha'il region schools. It identifies success factors, barriers, and the need for teacher training courses to overcome challenges. The research highlights the potential of virtual Professional Learning Communities (PLCs) to transform the professional development landscape for educators. It offers policymakers and educators insights to unlock the full benefits of virtual PLCs and create a more effective learning environment.

Research article 6 - suggested that students who possess appropriate gadgets for online learning and have a positive relationship with their teachers perform well in class, even if they study less. Additionally, students who have minimal distractions on social media and experience less mental stress tend to exhibit better learning attitudes and well-being. In particular, such students tend to focus more on studying their lessons in statistics, leading to a positive impact on their academic performance.

Research article 7 – aimed to investigate the internal supervision process of primary schools in Pak Chong District, Nakhon Ratchasima Province, and the personal factors affecting the operation of primary school principals towards the internal supervision process. Most respondents had high levels of all internal supervision processes, but differences were observed in gender, age, years of experience, and type of school. The study's outcomes could help primary school principals improve the internal supervision process in their institutions.

Research article 8 - aimed to investigate how students' self-efficacy in math affects their decision to pursue a profession in a science-related field. Results

showed that mathematical self-efficacy influences students' job choices in science disciplines, regardless of gender. The study's findings suggest that efforts should be made to enhance students' mathematical self-efficacy to encourage them to pursue careers in science-related fields.

Research article 9 - investigated the impact of Reciprocal Peer Tutoring (RPT) on students' scholarly performance and the influence of gender. The results showed that RPT had a significant positive effect on students' scholarly performance, and gender was also a significant factor. The study recommends that RPT should be adopted in classroom instruction to improve social studies students' scholarly performance while taking into consideration students' gender.

Research article 10 - investigated the administrative factors affecting Basic education teachers' attitudes and actual performance in using technology for learning management. The results showed that administrative factors, overall attitude, and actual performance were at the agreed level. The study suggests that administrators should assist and support teachers in enhancing their knowledge and skills in using technology for learning management.

Academic article – explained that technology has brought convenience and new business opportunities, but also cyber threats. Educational institutions must enhance their technology policies to develop digital competencies and protect against online dangers. This includes allowing students to recognize and protect themselves from online vulnerabilities. Moreover, institutions can work with society to develop human resources readiness and drive society to accept changes in the digital world.

We once again extend our sincere gratitude to all of the contributing writers, peer reviewers, and editors of the articles included in this issue. I hope to receive an increasing number of manuscript submissions for our upcoming and future issues.

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